

First blockchain-integrated marketplace and a service to kick-start sales on global marketplaces

www.trimpo.io



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# Scope

This white paper explores the following:

- 1. trends, challenges and opportunities in e-commerce,
- 2. business and technical aspects of the unique Trimpo solution engineered to address these challenges,
- 3. evolution of Trimpo into a vibrant global ecosystem where merchants, consumers and suppliers capitalize on vast e-commerce opportunities.

Trimpo is a unique integration service helping to kick-start merchant sales across global marketplaces, and the first blockchain-integrated marketplace. Trimpo provides merchants with a single-point access to global marketplaces. At present - to eBay, Amazon, Yandex.Market, and VK social network; in June 2018 - to Etsy. An easy and convenient setup allows one-click seamless integration of merchant CMS.

Over 23,000 merchants have signed up since the service launch in January 2017, and the number is expanding by 30-70 per week. The Trimpo team brings together seasoned professionals, with several decades of experience in IT, e-commerce, and finance at eBay, PayPal, Wikimart, Barclays, ICICI Bank, Sberbank.

# Message from the founder

Trimpo started in early 2017. Our main competency is e-commerce. Core team members took part in development and launches of several e-commerce projects and payment gateway designs over the last few years. We have worked with eBay, Amazon, Flipkart, Yandex, AliExpress and, on the other side of the trade, we have accomplished marketplace integrations for merchants. In 2017 Trimpo received its first angel seed funding to roll out the first project release and successfully achieved all the set objectives.

We have meticulously documented the problems merchants face. We have discovered that there are enormous gaps in the trading ecosystem. Each trading platform has its own process for interface and user account settings, product, price, order and inventory tracking and management processes. Merchants are forced to synchronize all of these manually; collection of MIS accounts and reports from different marketplaces and their conversion into a single file takes a lot of time and resources. Not to mention the fact that the merchant's ability to make quick changes and actively manage sales is severely restricted.

It is from this analysis that the Trimpo team has emerged with a solution addressing such common challenges, a one-click merchant interface for orders, sales and inventory management across a plethora of marketplaces. We now have the building blocks we can use as the foundation of a complete solution.

Trimpo is already the enabler of simplicity for 23,000 online merchants. Our next stage includes the rollout of a supplier sales channel, enabling suppliers and manufacturers to sell directly to customers and to proactively work with merchants on their preferred terms. Trimpo will also enable a dropshipping service for cross-platform sales and marketing.

Ou ultimate goal is to launch the Trimpo Marketplace, the first blockchain based, data driven ecosystem for trading across the globe, to take advantage of access to every customer, merchant and supplier. The marketplace where crypto and fiat worlds will coexist, and where ecosystem inhabitants will benefit from easier, faster and well-targeted access to customers, and enjoy an unrivaled cost efficiency.

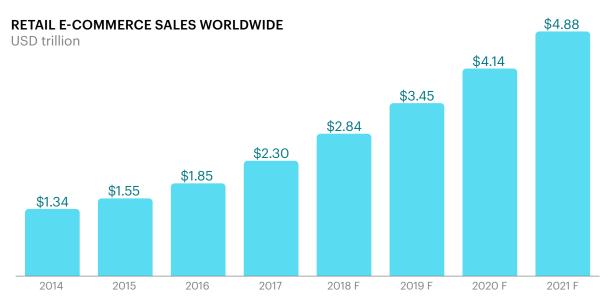
Trimpo enters the competitive global race for merchant services well equipped and prepared. We have the product, the road map, the team, the skillset, and the e-commerce market winds in our sails. We now need your trust, buy-in, support and feedback. Please take a few minutes to learn more about Trimpo, our goals, our product, how it works and how it monetizes. A good vision is a shared vision.

Alexander Terentyev Founder, Trimpo



## 1. E-commerce market overview

The e-commerce industry is evolving at a rapid pace, underpinned by growing consumer interest, new technologies, infrastructure, mobility, and internet developments. Sales and the user base expand rapidly.



In 2017, retail e-commerce sales worldwide amounted to \$2.3 trillion and e-retail revenues are projected to grow to \$4.88 trillion in 2021.

Source: Statista. Global retail e-commerce sales 2014-2021 https://www.statista.com/statistics/379046/worldwide-retail-e-commerce-sales



Online shopping is one of the most popular online activities worldwide with over 1.6 billion customers, projected to grow to 2.14 billion in 2021.

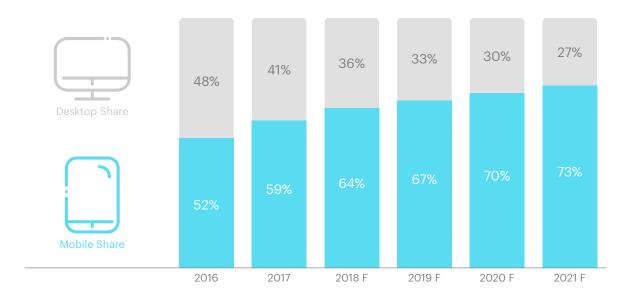
Source: Statista. Global number of digital buyers 2014-2021 <a href="https://www.statista.com/statistics/251666/number-of-digital-buyers-worldwide">https://www.statista.com/statistics/251666/number-of-digital-buyers-worldwide</a>



China, USA, Great Britain and Japan are the leaders in online shopper expenditure. Elsewhere, growth of online shopping is uneven but its share of total sales is growing.

Mobile devices have become dominant online shopping tools. According to eMarketer, in 2017 mobile sales have accounted for 59% of all e-commerce sales, and that number will continue to grow. More platforms use multiple device options.

#### MOBILE SHARE IN TOTAL E-COMMERCE SALES



Source: Statista. Mobile E-commerce Is Up and Poised for Further Growth <a href="https://www.statista.com/chart/13139/estimated-worldwide-mobile-e-commerce-sales">https://www.statista.com/chart/13139/estimated-worldwide-mobile-e-commerce-sales</a>

### **Cryptocurrency market**

The market of cryptocurrencies is growing while going through growth pains related to volatility and regulatory issues. Currently, the cryptocurrency market capitalization is about \$500 billion. The value is expected to reach \$1 trillion in 2018, according to Jesse Powell, the CEO of Kraken. Mike Novogratz, a former Wall Street macro-trader and bitcoin evangelist is even more optimistic, putting the total at \$2 trillion by the end of 2018.

The market for investments in crypto and blockchain related startups is booming. According to the data compiled by U.S. Global Investors, between December 2017 and February 2018 average venture capital investments grew from \$55 million per month to \$120 million.



Crypto startups are beginning to attract conservative investors such as Venrock (Rockefellers) who have traditionally invested in tech firms like Apple and Intel. David Pakman, a partner at Venrock, believes that blockchain is one of the most powerful transformative technological ecosystems, where dozens of unicorn companies can emerge. Even major global banks begin to declare "Mobile first, digital everything" as a working model.

The interest in the crypto technology is spiked by desires of national regulators to make crypto assets legal by providing a proper regulatory framework. IMF Managing Director Christine Lagarde opined in April that cryptocurrencies make transactions faster and cheaper, and a basic blockchain technology will help make financial markets a more secure space.

### E-commerce and cryptocurrency synergies

In the modern world different sectors seek synergies, in order to keep their clients within an ecosystem. For instance, banks integrate with insurance companies and strive to become marketplaces, while marketplaces try to become banks. The crypto technology begins to get integrated into various markets, offering users new opportunities. The more versatile and convenient the ecosystem, the more likely it is to retain users and offer them several services.





# 2. The Trimpo solution

Below is a recap of some of the obstacles to growth of the e-commerce ecosystem, and how Trimpo resolves them.

Problem	Trimpo solution
Difficult to go online  E-commerce market fragmentation  No integration of multiple online sales channels in one account  Lack of relevant data and analytics	One-click to omnipresence, whether in regional or global marketplaces  Core system that keeps real-time data on product sales and automatically updates product, sales and inventory data  Creation of BigData analytics system for monitoring, predictive activities and recommendations
Competitive pressures	Increase sales through multiple channels by seamlessly integrating marketplaces into the system  Lower costs. No need for manual intervention in routine activities. Keep the focus on core business areas, products, placement, pricing and promotion (classic Kotler's '4P')  Lower payments, fiat and crypto  Lower commissions for market participants
No holistic solution available, only patchwork	Integration of suppliers into a single ecosystem  Provide maximum loyalty, data and payment flexibility features

Our ultimate goal is the creation of an ecosystem that will unite customers, merchants and suppliers, offer various interfaces for partnership programs for various service providers, e.g. in logistics, marketing and advertising, and at a later stage in financial services.



### **Trimpo platform**

The Trimpo platform provides businesses with a single access point solution to sell on multiple e-commerce platforms.

Getting aboard on Trimpo takes six simple steps:

- 1. Registration on <a href="https://app.trimpo.org/">https://app.trimpo.org/</a>;
- 2. Linking marketplace accounts to the Trimpo account;
- 3. Adding product information (product data can be added straight from the CMS, in XML or Excel format, or manually at <a href="https://trimpo.org/service/merchant and models/sources/">https://trimpo.org/service/merchant and models/sources/</a>);
- 4. Specifying payment and delivery terms, conditions of returns. These will be used as default account settings, but can be edited at any time in Trimpo's account.
- 5. Trimpo automatically places all added or selected products onto the chosen marketplaces.
- 6. Merchant's account at Trimpo becomes a control centre.

The integration for merchants working with Ecwid and InSales CMS is done in one click. After downloading the Trimpo app, all the data is added to the merchant's Trimpo account.

Upon completing a Trimpo account setup, users have immediate access to:

- The Trimpo CRM system, where merchants can check and reply to messages without having to go to their marketplace accounts, check the status of orders and keep track of any returns and refunds.
- The Trimpo system reports on orders and completed sales on different marketplaces.

In summary, Trimpo simplifies access across online sales channels (marketplaces), improves the speed and efficiency of product and order management, and enhances UX on both ends of a trade.



### **Cases and examples**

#### Integration Case #1 - full data synchronization

Trimpo's ecosystem is automated and interconnected. If a Trimpo's merchant uses its own online store and also lists products on eBay and Amazon, when it changes product availability or price from its own online store, the changes are made automatically on eBay and Amazon.

## TRIMPO AUTOMATICALLY MAKES CHANGES IN PRODUCT'S LISTINGS ON OTHER PLATFORMS



#### Integration Case #2 - automatic update

When the last product item on any of the platforms where a merchant lists is sold, Trimpo automatically makes changes on all platforms: the availability changes to "out of stock". This works both ways: when the merchant changes product availability to "in stock" on one platform (e.g. its own store), corresponding changes are shown on all others.

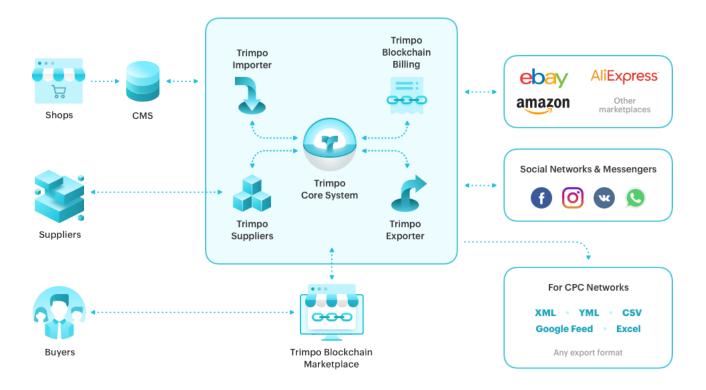
#### TRIMPO AUTOMATICALLY MAKES UPDATES ON ALL PLATFORMS





# 3. Trimpo as an ecosystem

Trimpo's ecosystem is built on the concept of microservices, where each of the subsystems is an autonomous microservice.



**System core** — the centerpiece of the Trimpo system, which stores and processes products and orders. It performs all the necessary actions for listing merchant's products on marketplaces. After the product placement is done, the core arranges the product data and adds the necessary specifications according to the listing rules of each marketplace. The system core has all the required properties for each sales channel, and it enriches and edits the product data accordingly.

For instance, if a merchant sells jeans and lists them on the eBay USA site in the category "Clothing, Shoes & Accessories/Men's Clothing/Jeans", the product size type needs to be specified in the listing as either Regular or Big&Tall. If the merchant does not indicate this feature, Trimpo will add type "Regular" by default to enable product listing and availability for sale.



**Importer** is a subsystem that receives and refreshes data on merchant products at a preset schedule or on demand. The main function of the Importer is providing real-time information about merchant products (mainly, prices and availability) in the Trimpo ecosystem. The data is retrieved directly from merchants' CMS, CSV, XML or Excel files or added manually.

**Marketplaces** is a complex subsystem of interaction and data exchange between Trimpo and Marketplaces (eBay, Amazon, Etsy, etc.). There are several modules, individually serving each Marketplace. Every one of them implements the program logic with products (creation, update, removal), orders (receiving, update, tracking number processing) and customers (messages regarding products, return requests, etc.). This subsystem provides all the necessary product listing arrangements automatically and in accordance with market-place rules and settings, while the necessary but missing data is added to the listing.

**Social networks** — a subsystem for interaction with social networking websites, such as Facebook, VK, Instagram, Pinterest. This subsystem addresses the mobility and omnipresence of buyers and sellers: many merchants already use their pages on social networking websites as storefronts, and many platforms already provide options for purchasing products directly through their websites or apps, which are used by a growing number of customers.

**Messengers** — Trimpo's subsystem for interaction and data exchange between stores and messengers' bots in WhatsApp, Telegram and Facebook Messenger. Trimpo will provide merchants with bots for messengers, giving them a distinct interface for sales, allowing for private chats with customers, helping to ensure continued follow-ups and, as a result, helping to raise customer retention. Messenger bots will also help merchants with up-selling, cross-selling, order tracking, with customer alerts on back-in-stock items, promotions, discounts, etc.

The interaction between the Trimpo's subsystem and messengers will allow automatic bot launches, and customers will be able to view their order status in messengers and receive information about associated products and offers.

**Exporter** is a subsystem which selects merchant products based on preset filters, forms an XML in a required format (e.g. Google Feed) and creates an encrypted link for it. This subsystem updates files in accordance with a preset schedule. The merchant can use the Exporter data to relay product information distribution to its partners, sales channels and product search services. The exporter can also form XLS and CSV files, so that the merchant can regularly receive its up-to-date product information from Trimpo in its own online store. Trimpo offers various filters and options for setting the schedule. If a merchant wishes to sell products from suppliers, dropshippers or from other Trimpolisted merchants on its own online store, it can set up automatic generation of price lists in XML or CSV with a preset schedule.



Price lists with chosen products will be downloaded from Trimpo directly into the merchant's website. That way, the merchant can promptly broaden its range of products, increase sales and profits.

**CMS** (Content management system) — one of the most important and complex subsystems in Trimpo. It allows merchants to start using Trimpo in one click. This subsystem continuously updates information on merchant products and transfers information on received orders into their respective CMS systems. Any merchant, no matter which CMS it operates, can start working with Trimpo immediately. One-click integration is currently available for merchants using Ecwid and InSales.

**Billing** — a record-keeping subsystem which stores transactions between merchants and Trimpo, and between different types of Trimpo users. The internal currency for Trimpo is the Trimpo token. The billing subsystem internally operates only with Trimpo tokens on the corporate blockchain <a href="https://doi.org/10.108/j.com/hyperledger.org">hyperledger.org</a>. All trades, rates and rules will be implemented as smart-contracts.

**BigData** — this subsystem will compile all product and sales data generated on the platform and deliver analytics, from overall reports to specific recommendations, including category searches and specifications of desired product attributes and features. Trimpo will provide merchants with personalized recommendations based on their sales statistics and the overall market data. For example, Trimpo will provide merchants with recommendations on the product range, potential sales volume and attractive national markets. The BigData will provide merchants with relevant and useful information to help them increase their sales with Trimpo.

**CRM** — a subsystem of notifications for Trimpo users. It is the main tool for notifying Trimpo users on changes and new functions. It helps users to effectively target the relevant customer base.

**Suppliers** — this subsystem allows suppliers to act as direct sellers (i.e. identical to merchants). It also allows suppliers to provide their products to merchants on various conditions. For merchants, it will provide pricing and delivery terms of different suppliers and recommendations on the selection of suppliers based on sales execution timing and best profit margins.

**Trimpo Marketplace** — the centerpiece of the Trimpo ecosystem, a new marketplace where end-to-end transaction costs are kept in check. Trimpo offers the starting marketplace commission of 2%, compared to 10-15% at global marketplaces. Trimpo Marketplace is a community where a crypto currency is a part of daily lives, used for everyday purchases on par with bank cards or e-wallets.



# 4. Trimpo token

#### **Main features**

- 1. It is the only token or digital unit that will be sold during the token Sale.
- 2. Created for external and internal transactions made by users of the Trimpo ecosystem.
- 3. The only payment method for Trimpo commissions.
- 4. One of payment methods for purchases made on the Trimpo Marketplace and for the customer loyalty program.
- 5. It will be fully integrated into the Trimpo ecosystem to ensure its maximum usage and turnover.

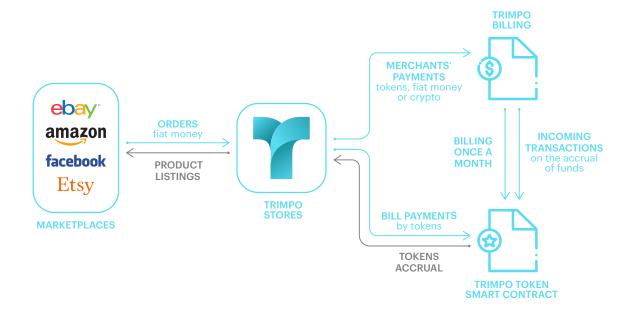
The Trimpo ecosystem creates three usage areas for Trimpo tokens:

- 1. For merchants.
- 2. For suppliers.
- 3. The Trimpo Marketplace for customers and merchants.

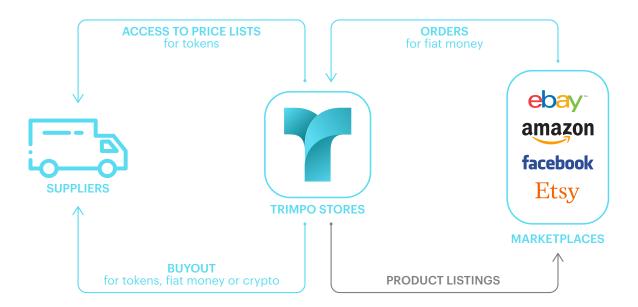
#### **Merchants Suppliers** 1. Merchants list their products on Trimpo users registered as suppliers marketplaces via Trimpo and receive provide up-to-date information on orders. their products, pricing and stock 2. Trimpo issues an invoice to be paid availability. Suppliers choose their terms; once a month in tokens according to merchant's rate plan. Receive orders and reserve their 3. Merchant pays the invoice in tokens products for merchants; 4. Receive orders and make deliveries (if it does not have tokens, it purchases them from the Trimpo Fund themselves: 5. Request advance payment; with fiat money in order to pay the invoice). 6. Different combinations of the above. 4. If a merchant does not pay the Suppliers pay commission in Trimpo invoice, its rate plan changes the foltokens. lowing month to the free option, with a lower level of services provided. Suppliers' interaction with merchants: Merchants pay in Trimpo tokens for access to suppliers' price lists and terms of service. 2. Merchants can list suppliers' products in their stores with their own margin.

4. Trimpo token 15

#### **USAGE FOR MERCHANTS**



#### **USAGE FOR SUPPLIERS**





### **Usage on the Trimpo marketplace**

- All merchants which are already a part of the Trimpo ecosystem automatically gain access to the Trimpo Marketplace at no extra charge.
- Product listings on the Trimpo Marketplace for new merchants will be \$10 per month in Trimpo tokens.
- Merchants will pay a 2% commission for orders placed on the Trimpo Marketplace in Trimpo tokens.
- ► The Trimpo Marketplace will have a token-based customer loyalty program for its users, and the program will work with Trimpo tokens, e.g. cashback for purchases made on the Trimpo Marketplace.
- ► The Trimpo Marketplace will have products that can be paid for in Trimpo tokens only, and merchants will offer discounts to the customers who pay in Trimpo tokens.

#### **USAGE ON THE TRIMPO MARKETPLACE**





## **Merits for Trimpo token value growth**

Changes in value of an asset are driven by supply and demand. Merchants and suppliers in the Trimpo ecosystem will pay fees and commissions in Trimpo tokens, which will support the demand and stimulate token circulation. This will lead to Token price appreciation. The Trimpo Marketplace will stimulate the use of cryptocurrency, broaden its base and circulation and, therefore, act as the value supporting factor in the medium and long term.

The combination of multiple growth drivers holds a major appeal. Double-digit growth of worldwide e-commerce sales, access to new marketplaces constantly being added, and quickly expanding retailer base promise swift growth for Trimpo.

A steady demand for Trimpo tokens can allow them to be used on third-party platforms. Partnership projects (delivery providers, advertisement and content providers, etc.) will add payments in Trimpo tokens, benefiting from the speed and transparency of transactions.

It is important to note that the terms and fees of Trimpo's ecosystem are flexible, and in case of token value appreciation the settlement amount will be calculated based on the token spot price. Trimpo does not intend to intervene with regular purchases and sales of tokens, leaving the preferetial right of selling tokens to its holders. The Trimpo Fund will be steadily replenished through merchant payments and commission fees. However, the tokens it receives will not be sold on exchanges. Their future usage will be decided on the basis of project's development during its first few years.



## 5. Token sale

#### **Token Sale goals:**

- 1. Fundraising for project development.
- 2. Fundraising for regional expansion and platform promotion.
- 3. Launching Trimpo token on the ecosystem.

#### **Trimpo Token**

Supply of

**500 000 000 tokens** 

Starting price of

**1 Trimpo token = 1/400 ETH** 

Minimum purchase amount

1 token or **0,0025 ETH** 

Token Type:

**ERC-20** 

#### **Pre-Sale**





#### **Main-Sale**









Upon reaching the Hard Cap, Token Main Sale will end immediately.



There will be a limited supply of 500 000 000 tokens. After the Token Main Sale the total number of sold tokens will be determined (including bonuses). At the end of the Token Sale all sold tokens will represent 60% of the total supply, another 10% will be distributed to the Trimpo team, 5% to advisors and bounty, 5% to early investors, and 20% will be held in the reserve Fund for the Trimpo Marketplace. Unsold tokens will be burned. New tokens will never be created. Therefore, the overall quantity of tokens will equal to all sold tokens + 66.7%. That number will never change. Token distribution will be made based on the rules and conditions of smart-contracts. The funds raised will be directed towards Trimpo ecosystem development, regional expansion, marketing and promotion. The speed of project implementation will depend on the amount collected, and execution as per the roadmap.

Trimpo stands out from other projects because it is already a functioning and growing ecosystem, with a working product. This will serve as a key pillar for Trimpo token investors.

### The token distribution

**60%** — Token Sale, sold to investors during Pre-Sale and Main Sale.

**10%** — Team, will be unlocking gradually, starting one year after the Main Sale, and upon reaching goals stated in the Roadmap.

**20%** — Trimpo Fund, necessary for the functioning of the Trimpo ecosystem. The Fund will only be unlocked before the launch of the Trimpo Marketplace. Trimpo is the Fund holder; Fund's tokens will be used for customer cashbacks when they make purchases on the Trimpo Marketplace. The Fund will be replenished with Tokens received from which merchants will pay commissions on products sold on the Trimpo Marketplace.

**5%** — Advisors and bounty program.

**5%** — Early investors.



## **Pre-Sale bonus program**

#### **Bonuses based on quantity purchased during Pre-Sale**

+50% TOKENS with any purchase

## Main-Sale bonus program

#### Bonuses based on the amount of funds raised at the time of purchase

#### **+40% TOKENS**

until the amount of 3 000 ETH is raised

#### **+30% TOKENS**

until the amount of 7 500 ETH is raised

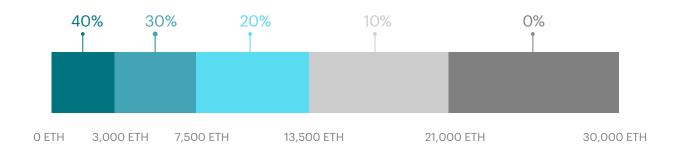
#### **+20% TOKENS**

until the amount of 13 500 ETH is raised

#### **+10% TOKENS**

until the amount of 21 000 ETH is raised

#### **BONUSES DURING MAIN-SALE**





# 6. Roadmap

#### **Q1-Q2 2017 (completed)**

- Decision to create project Trimpo
- Launch of Trimpo's basic platform
- Launch of Importer subsystem
- ► Marketplaces: eBay integration of ebay.com with Trimpo website
- First investments received

#### **O3-Q4 2017 (completed)**

- ► Marketplaces: eBay integration with all eBay websites
- ▶ Marketplaces: Amazon integration with amazon.com
- Marketplaces: Yandex integration with market.yandex.ru
- Social networking websites integration with VK
- Exporter system export of product's listings into platforms formats (google merchant, XML for Yandex, Excel)
- Integration with CMS
  - Ecwid https://www.ecwid.com/apps/storemanagement/trimpo
  - Insales <a href="https://www.insales.ru/collection/torgovye-ploschadki/product/trimpo">https://www.insales.ru/collection/torgovye-ploschadki/product/trimpo</a>

#### **PLANS FOR 2018-2019**

#### Q1-Q2 2018

- ▶ Trimpo Token Pre-Sale
- ► Integration with Etsy Marketplace
- Integration with Country Marketplaces on Amazon
- ▶ CRM system for Trimpo users

#### Q3-Q4 2018

- Registering as legal entity in the USA
- ▶ Trimpo Token Sale
- Trimpo Blockchain Billing
- Integration with AliExpress Marketplace
- Integration with social networking website Facebook
- ► Integration with messengers shops in Telegram channels

#### Q1-Q2 2019

- Trimpo Marketplace beta
- Platform for Suppliers beta



# 7. Project milestones

The main advantage of Trimpo for token investors and holders lies in the availability and successful functioning of a working product.

- Decision to create project Trimpo
- Launch of Trimpo's basic platform
- Launch of Importer subsystem
- First angel investments received
- ► Marketplaces: eBay integration with all eBay websites
- Marketplaces: Amazon integration with amazon.com
- Marketplaces: Yandex integration with market.yandex.ru
- ► Social networking websites integration with VK
- Exporter system export of product's listings into platforms formats (google merchant, XML for Yandex, Excel)
- Integration with CMS
  - Ecwid
  - ▶ InSales



### Declared Soft cap is 5,000 ETH, Hard cap - 30,000 ETH

	5,000 ETH	15,000 ETH	30,000 ETH
Development	<b>1,500</b> According to roadmap goals	<b>3,000</b> According to roadmap goals + addition of developer teams in China and India	<b>7,000</b> According to roadmap goals + addition of developer teams for each regional Trimpo's office
Marketing and sales	<b>1,500</b> 10,000 active merchants sel- ling via Trimpo	<b>3,000</b> 30,000 active merchants selling via Trimpo	<b>5,000</b> 50,000 active merchants selling via Trimpo
Customer support	<b>750</b> Customer support services for all communication channel	<b>1,500</b> Customer support + localization of CS for merchants in China and India	<b>3,000</b> Customer support + localisation of CS for merchants in China, India, Germany, Spain, France and countries in Latin America
Integration with partners	500 Integration with marketplaces declared in the Roadmap	1,500 Integration with marketplaces declared in the Roadmap and with main content management systems (CMS)	<b>3,000</b> Partnership relations with main marketplaces and CMSs
Regional expansion	<b>O</b> Absent, only online presence	<b>4,500</b> Representation in USA, China and India	<b>3,000</b> Representation in USA, China, India, Europe, Latin America, Africa
Administrative expenses	<b>500</b> One office for developers, all administrative functions outsourced	<b>1,500</b> Trimpo coworking space for additional teams of developers + main Trimpo office	<b>3,000</b> Trimpo offices in all countries where Trimpo is represented

8. Team and advisers





## 8. Team and advisers



**Alexander Terentyev** 

7+ years in e-commerce. Recently launched a SaaS company, which provides services in the broadcasting industry. Previously with eBay, Wikimart, RBK Group. https://www.linkedin.com/in/alexterentyev/



**Vladimir Suprunovich** 

Product development / Technical lead

7+ years in Java development. Previously with Alfa-Bank and RBK Group. https://www.linkedin.com/in/vladimir-suprunovich-18674628/



**Anatoly Shishkin** 

Product development / Blockchain lead

Over 8 years in UI development. 4+ years in e-commerce. Previously with Wikimart, GeoIT, Research and technical center based in Amur State University.

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**Anton Krugovov** 

**Business development** 

Experienced venture capital professional, currently working with Invention Bridge VC. Significant experience in B2B; president of a hardware manufacturing company.

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**Vladislav Voitsekhovich** 

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20+ years in the banking and e-payments industry. Previously with Sberbank, ICICI Bank and Cyberplat.

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**Eugenia Malneva** 

Project administrator

5+ years in Office Administration and Project Support; previously with eBay and PayPal. https://www.linkedin.com/in/eugenia-malneva/







Valeriy Pastushenko

Head Of Infrastructure

10+ years in System Administration and IT Infrastructure; previously with Doctor Web and CloudDC.

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Pavel Isaev
Product Design

6+ years in Web Development and Design.

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**Alexander Skvira** 

UI and UX Frontend development

7+ years in IT support, 4 years in Frontend Development. Previously with Intelinets and ProtectLine.

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Siarhei Khalipau

Server-side development

12+ years in Java development. Previously with Exigen Services, Generation\_P and Exadel.

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### **Advisers**



**Vladimir Pantyushin** 

Chief Strategist at JLL

Accomplished economist and financial analyst, with over 20 years of experience. Previously with Sberbank, Barclays Capital and Renaissance Capital.

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**Rajesh Kannan** 

CEO at Compassites Software Solutions

20+ years of experience in IT, along with extensive expertise in business development and operations.

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**Igor Karavaev** 

ICO adviser

One of the leading advisers for ICO projects. 17+ years in business development.

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## 9. Disclaimer

Trimpo tokens are tokens in Trimpo's blockchain-based platform and value ecosystem. They are not refundable, nor are they securities or for speculation. There is no promise of future performance. There is no suggestion or promise that Trimpo tokens have or will hold a particular value. Trimpo tokens give no rights in the company and do not represent participation in the company. Trimpo tokens are sold as a functional utility. Any value received by company may be spent without conditions. Trimpo tokens are meant only for experts in cryptographic tokens and blockchain-based software systems. The purpose of this White Paper is to present Trimpo's project to the potential participants in the crypto token (Trimpo tokens), in connection with the proposed Token Launch. The information set forth above may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token participants in order to help them determine whether to undertake a thorough analysis of the company with the intent of acquiring Trimpo tokens. Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction which are designed to protect participants. Certain statements, estimates and financial information contained in this White Paper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements. By participating in the Trimpo's Pre-sale and/or ICO Token Sale or making use of any information in this whitepaper or available on the Trimpo.org website, you agree to the following:

GENERAL WARNING By using the services provided by Trimpo, you the (User) as either an Initial Coin Offering (hereinafter – Pre-sale and/or ICO or Crowdsale) participant or (User) of Trimpo products or services, fully understands and agrees with the following: User understands and acknowledges that Trimpo tokens will be provided by the Pre-sale and/or ICO smart contract in the order that transactions are received by it and no alteration of this can be made by any party; User understands that Trimpo carries no liability for the ability to take part in the Pre-sale and/or ICO for reasons beyond the control of Trimpo including but not limited to the Pre-sale and/or ICO duration, transaction mining delays and node-related issues;

Pending a successful Pre-sale and/or ICO, Trimpo team members will be focused on completing the company start-up and delivering on milestones. However Trimpo undertakes no obligations to act on behalf and in the interests of User in the Pre-sale and/or ICO being held in the future;

User understands that by transferring assets to Trimpo User makes the final decision on deposition of cash or other assets and has no right of refund except that which is provided by the Pre-sale and/or ICO smart contract code itself (that being, a 100% refund when capital raised is under the minimum cap and the Pre-sale and/or ICO/crowdsale period has expired)

TAX WARNING User understands that Trimpo does not act as a tax agent of User; User and Trimpo carry their tax obligations solely under the applicable laws of the country and location they reside in. Trimpo is not a tax agent and therefore shall not provide Users' financial information to any third parties. This information shall not be disclosed unless officially requested by government authorities. NO WARRANTIES All of the information provided within this whitepaper is provided "AS-IS" and with no warranties. No express or implied warranties of any type, including implied warranties of merchantability or fitness for a particular purpose, are made with respect to the information, or any use of the information, on this site or platform. Trimpo makes no representations and extends no warranties of any type as to the accuracy or completeness of any information or content in this whitepaper or regarding this platform.

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USE AT YOUR OWN RISK By using the Pre-sale and/or ICO smart contract for Trimpo, the Trimpo.org platform or Trimpo.org website including but not limited to the transferring assets to Trimpo, User confirms that he undertakes and understand all the possible risks that directly or indirectly arise from the activity connected with User's participation in the Pre-sale and/or ICO and/or use of Trimpo.org services and products. FORCE-MAJEURE User understands that Trimpo.org will not be liable to User for any breach hereunder, including for failure to deliver or delays in delivery of the services occasioned by causes beyond the control of Trimpo including but not limited to unavailability of materials, strikes, labour slowdowns and stoppages, labour shortages, lockouts, fires, floods, earthquakes, storms, droughts, adverse weather, riots, thefts, accidents, embargoes, war (whether or not declared) or other outbreak of hostilities, civil strife, acts of governments, acts of God, governmental acts or regulations, orders or injunctions, or other reasons, whether similar or dissimilar to the foregoing (each a "Force Majeure Event").

FINAL WARNING Pre-sale and/or ICO participations can be considered High-Risk Trading; purchasing financial instruments via a Pre-sale and/or ICO or utilising services offered on the website may result in significant losses or even in a total loss of all funds invested. No information provided on Trimpo's platform or website should be interpreted as investment advice. It does not constitute an offer or invitation by Trimpo to any User to buy or to sell tokens or make any investment. Trimpo's team strongly advises User to contact User's legal or investment advisor before starting cooperation with Trimpo. User guarantees that he is a legally capable person of a majority age and complies with legal rules and applicable laws of the jurisdiction where the User lives. By participating in the Pre-sale and/or ICO User confirms that he has read, understood and agree to comply with all restrictions set forth above.